

# BASIC PRINCIPLES OF SCIENTIFIC KNOWLEDGE PRODUCTION

2 HOUR WEBINAR

Speaker  
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 **14H00** CAT  
 **FEB 5**



In any scientific endeavour, a researcher should be able to carefully craft scientific arguments in writing. Scientific argumentation begins with research problems or questions and an appropriate conceptual basis in the form of a review of the right literature. Quality scientific arguments consist of specific claims that should be developed and presented with internal consistency so that examiners, reviewers, and readers can easily follow the logic of scientific inquiry.

*This 2-hour virtual workshop addresses the fundamental principles of scientific argumentation and academic writing. It also addresses key concepts for guiding a well-articulated thesis or academic paper.*

*Guidance is practical and actionable, supported with examples that illustrate core principles of argumentation and quality in scholarly writing.*



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