

FEBRUARY 2023 | CALL FOR APPLICATIONS

FINANCIAL SUSTAINABILITY 1

DEVELOP YOUR BUSINESS CONCEPT



YOU ARE INVITED TO JOIN THIS COURSE IF YOU ARE WORKING FOR A CENTRE OF EXCELLENCE THAT WANTS TO BECOME FINANCIALLY SUSTAINABLE

In this course you will explore some basic steps towards income generation for your DAAD Centre of Excellence. You will learn how market research and a Business Model Canvas can help you to develop a business concept for your Centre.

Only financially autonomous Centres will be able to provide high quality education & research on a long term basis.

ZOOM SESSIONS

7 FEB, 5 PM*

14 FEB, 5 PM

23 FEB, 5 PM

*CENTRAL AFRICAN TIME

WHAT WE EXPECT

- Participation in at least 2 out of 3 Zoom sessions
- Willingness to participate in a lively online discussion with your peers

WHAT YOU GET

- Step-by-step guidance to understand key concepts and procedures and implement/adapt them to your Centre
- Develop your own concept and exchange with peers on their best-practice strategies

You would like to be a part of this course? Kindly apply by **5 February 2023** [here](https://www.digiface.org/application-forms/): <https://www.digiface.org/application-forms/>. Please make sure to be logged in, otherwise you will not be able to use the application form. If you have questions, please contact a.fongang@fs.de



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